

#DSANEOBW

24<sup>TH</sup> ANNUAL NORTHEAST OHIO



# BUDDYWALK<sup>®</sup>

national down syndrome society<sup>®</sup>

EDUCATE | ADVOCATE | CELEBRATE

**Saturday, August 17, 2024**

Tri-C Western Campus | Parma, OH

OPENING CEREMONY 9am | EVENT 10am-1pm

Presented By

**Walmart**   
Save money. Live better.



**The Down Syndrome Association of Northeast Ohio is committed to providing support, education, and advocacy for people with Down syndrome, their families, and communities.** The Buddy Walk was created by the National Down Syndrome Society (NDSS) to celebrate Down Syndrome Awareness Month in October. Since 1995 the walk has grown to over 275 walks, been attended by over 300,000 walkers and raised over \$14.4 million towards national advocacy. DSANEO envisions a community where people with Down syndrome have limitless opportunities and the ability to pursue their dreams. We need your partnership to meet the growing needs of DSANEO. We currently serve over 1,100 families in NE Ohio, imagine what more we can do with your support. Join us either in-person or virtually, wherever you are to celebrate and honor individuals with Down syndrome.

**RESERVE YOUR SPONSORSHIP! Contact us today!**

Leslie Burke  
Development Director  
216.447.8763 x101  
leslieb@dsaneo.org

Maria Sivertson  
Director of Community Outreach  
216.447.8763 x103  
maria@dsaneo.org

  
**Down  
Syndrome  
Association**  
OF NORTHEAST OHIO  
DSANEO.org

## SPONSORSHIP LEVELS & BENEFITS

### PRESENTING SPONSOR \$15,000

#### HOSPITALITY

- Twenty-one (21) T-shirts & Registrations
- Two (2) minute Podium Recognition during Opening Ceremony
- Company logo on premier event assets
- One (1) table in Buddy Gateway Pavilion

#### BRAND RECOGNITION

- Logo on event Billboard
- Prominent logo placement on all event materials to include but not limited to the Registration Forms and T-shirts
- Recognition as the “Presenting Sponsor”
- Company name/logo on DSANEO website for one year

#### MEDIA

- Highlighted in a DSANEO episode featured on Spectrum TV
- Prominent logo placement on all event communication (website, social media and press release)
- Recognition in post-event thank you email
- Company profile on DSANEO social media pages

#### ADDITIONAL BENEFITS

- Write up in DSANEO Annual Report
- Year-round Volunteer opportunities for employees
- Sunburst Snack Pop-up Shop / DSANEO presentation at location of choice

### GOLD SPONSOR \$10,000

#### HOSPITALITY

- Sixteen (16) T-shirts & Registrations
- Company logo on premier event assets
- One (1) table in Buddy Gateway Pavilion

#### BRAND RECOGNITION

- Premier logo placement on all event materials to include but not limited to the Registration Forms and T-shirts
- Recognition as a “Gold Sponsor”
- Company name/logo on DSANEO website for one year

#### MEDIA

- Highlighted in a DSANEO monthly episode featured on Spectrum TV
- Premier logo placement on all event communication (website, social media and press release)
- Recognition in post-event thank you email
- Company logo and link to site on DSANEO social media pages

#### ADDITIONAL BENEFITS

Exclusive Naming rights to one of the following:

- Buddy Gateway Vendor Pavilion located at the start of the event
- Walk of Fame Signs featuring our Buddies
- Company logo listed in DSANEO Annual Report
- Year-round Volunteer opportunities for employees
- Sunburst Snack Pop-up Shop / DSANEO presentation at location of choice

### SILVER SPONSOR \$5,000

#### HOSPITALITY

- Twelve (12) T-shirts & Registrations
- One (1) table in Buddy Gateway Pavilion

#### BRAND RECOGNITION

- Logo placement on all event materials to include but not limited to the Registration Forms and T-shirts
- Recognition as a “Silver Sponsor”
- Company name/logo on DSANEO website for one year

#### MEDIA

- Logo placement on all event communication (website, social media and press release)
- Recognition in post-event thank you email
- Company logo and link to site on DSANEO social media pages

#### ADDITIONAL BENEFITS

Naming rights to one of the following:

- Buddy Walk Team Captain’s Corner (2 available)
- Club Bud Post Buddy Walk Zone (2 available)
- Company logo listed in DSANEO Annual Report
- Year-round Volunteer opportunities for employees
- Sunburst Snack Pop-up Shop / DSANEO presentation at location of choice

### BRONZE SPONSOR - \$2,500

#### HOSPITALITY

- Eight (8) T-shirts & Registrations
- One (1) table in Buddy Gateway Pavilion

#### BRAND RECOGNITION

- Logo placement on select materials to include but not limited to T-shirts
- Recognition as a “Bronze Sponsor”
- Company name/logo on DSANEO website for one year

#### MEDIA

- Logo placement on all event communication (web/social media)
- Company profile on DSANEO social media pages

#### ADDITIONAL BENEFITS

- Year-round Volunteer opportunities for employees
- Sunburst Snack Pop-up Shop / DSANEO presentation at location of choice

### SUPPORTING SPONSOR - \$2,499-\$500

#### HOSPITALITY

- Four (4) T-shirts & Registrations

#### BRAND RECOGNITION

- Recognition as a “Supporting Sponsor”
- Company name/logo on DSANEO website for one year

#### ADDITIONAL BENEFITS

- Year-round Volunteer opportunities for employees
- Sunburst Snack Pop-up Shop/DSANEO presentation at location of choice

### REGISTRATION SPONSOR – \$21

- Select to provide attendance for individuals with Down syndrome and their families
- Includes T-shirt per registrant & event access.

**YES! I WISH TO SPONSOR THE 2024 BUDDY WALK.**

### SPONSORSHIP INFORMATION

Name: \_\_\_\_\_

Organization: \_\_\_\_\_

Contact Person: \_\_\_\_\_ Title: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

Please credit our Sponsorship to the following Buddy: \_\_\_\_\_ YES \_\_\_\_\_ NO

Team Name: \_\_\_\_\_ OR Participant Name: \_\_\_\_\_

### SPONSORSHIP LEVELS

**PRESENTING \$15,000** \_\_\_\_\_ T-Shirts/Registrations (21)

**GOLD \$10,000** \_\_\_\_\_ T-Shirts/Registrations (16)

**SILVER \$5,000** \_\_\_\_\_ T-Shirts/Registrations (12)

**BRONZE \$2,500** \_\_\_\_\_ T-Shirts/Registrations (8)

**SUPPORTING \$2,499-\$500** \_\_\_\_\_ T-Shirts/Registrations (4)

**SINGLE REGISTRATION \$21** \_\_\_\_\_ # of Registrations

**I would like to donate # \_\_\_\_\_ of T-Shirts/ Registrations**

Donated registrations will be provided to individuals with Down syndrome and their families.

**If No, please indicate QTY by size:**

\_\_\_\_\_ **ADULT SMALL** \_\_\_\_\_ **ADULT XL**

\_\_\_\_\_ **ADULT MEDIUM** \_\_\_\_\_ **ADULT 2X**

\_\_\_\_\_ **ADULT LARGE**

### PAYMENT OPTIONS

I am unable to sponsor the event, but would like to donate \$ \_\_\_\_\_ to support the Buddy Walk.

Enclosed is a check in the amount of \$ \_\_\_\_\_ made payable to Down Syndrome Association of Northeast Ohio.

Please send me an invoice for \$ \_\_\_\_\_ for sponsor level \_\_\_\_\_

To pay by Credit Card, please use the following link to the event website Northeast Ohio Buddy Walk<sup>®</sup> Cleveland 2024 Down Syndrome Association of Northeast Ohio at [ds-stride.org/neohiobuddywalk](https://ds-stride.org/neohiobuddywalk). (link available 3/21/24)

**MAIL TO: Leslie Burke/Maria Siverston, DSANEO, P.O. Box 31720, Independence, OH 44131**

**QUESTIONS: 216.447.8763 x101 or [leslieb@dsaneo.org](mailto:leslieb@dsaneo.org)**

# We eagerly anticipate building a robust partnership with you.

Your support will make a difference in the lives of 1,100 individuals with Down syndrome

Thank You to our 2023 Sponsors!

23<sup>RD</sup> ANNUAL NORTHEAST OHIO  
**BUDDY WALK**<sup>®</sup>



PRESENTING BUDDY



Walmart and its employees have been involved since the first Buddy Walk organized by DSANEO. **THANK YOU, Walmart, for 23 YEARS of continued support and supporting people with Down syndrome in Northeast Ohio.**



Year-round opportunities for your employees!

